

# Guide 2023



**YERBATA®**  
YERBA MATE®

**YERBATA®**  
YERBA MATE®  
GRANAT /  
POMEGRANATE

**MATCHBATA®**  
MATCHA®

**ROOIBATA®**  
ROOIBOS®

**ICEBATA®**  
GREEN TEA®

**ICEBATA®**  
JASMINE TEA®

# Tea

There are things that shouldn't be changed.  
Or improved. It has been — and will be — perfect.  
Tea. When it comes to tea, we're inspired by  
everything that has to do with the best  
infusions in the world:  
from the rituals of brewing Japanese matcha  
to sipping yerba mate on a scorching  
afternoon under a spinning ceiling fan...  
And that's a perfect pretext to keep  
on repeating only the best stuff.

## What's best about them?

- natural tea extracts
- no preservatives
- gluten-free
- vegan
- pasteurised





# Yerbata

## The legend of ice tea comes to an end!

Cold yerba mate marks a new chapter!

Oh yes, it truly can raise the pressure.

And we know what you'll love most about

it is the extreme dose of natural caffeine.

A completely innocent bottle but it does the job.

## Yerbamate

Boosts the immune system, improves digestion and concentration levels, cleanses the blood of toxins, restores the balance of the nervous system, alleviates fatigue, stimulates the brain, helps lose weight, reduces stress levels, prevents insomnia.

## What's best about it?

- stimulating
- refreshing
- high content of caffeine  
32 mg/100 ml





# Yerbata Pomegranate

## We still did not have enough,

but at least we can admit that. We wanted to add something totally unexpected to the classic yerbata-based lemonade. And so we combined a serious dose of caffeine with the juice of pomegranates in one bottle. And that is how this ruby beauty came to be.

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# Matchbata

## **Its name is Matcha.**

It all started with... some green dust. Nobody expected it to become loved just as much by Buddhists as by the rock'n'roll crowd. With no hesitation, we combine this famous ground green tea with apple, lemon and lime. Because no rules apply here! There is only flavour.

## **What is matcha?**

Matcha is finely ground powder of green tea leaves. Its beneficial effects have been known for centuries but it has become highly popular only recently. This is thanks to scientists, who have proven that matcha is super rich in antioxidants — substances able to prevent the development of e.g. cancer or cardiovascular diseases.

## **What's best about it?**

- stimulating
- relaxing
- no sugar added





# Rooibata

## Hailing from Africa's red bush farms,

bringing nothing but good flavour. It has spread successfully across several continents and is drunk by its fans on sleepless nights as well as in the mornings that usually start... in the afternoon. Maybe it's because it is so sweet and spicy at the same time?

## Rooibos

It may be applied in many areas of medicine. It is also recommended to all those who care about their health and try to keep fit. Fresh rooibos leaves are rich in vitamin C. Tea does not contain caffeine and comes with a low level of tannins (which interfere with the absorption of micro - and macro-elements). It also kills and prevents the proliferation of bacteria and fungi.

## What's best about it?

- no sugar added
- no caffeine
- soothing





# Icebata Green Tea

## **Cold! Colder! Freezing!**

We've done our part cooling the green beverage down. Now's your turn to take the chill to the next level! Add a handful of crushed ice to the glass and you're all set! Iced tea rules when you're getting hot – whatever the reason, no questions asked...

## **Break the ice!**

Have some with your breakfast – instead of coffee. Pour it into your cycling water bottle. Drink it when you're hung-over. Bring it with you to the gym. Serve it with your Sunday dinner. Give it to your grandma as a gift. You don't always have to stick to the rules, do you?

## **What's best about it?**

- non-carbonated
- no sugar added
- high juice content
- stimulating and refreshing





# Icebata Jasmine Tea

## **Cold! Colder! Freezing!**

We've done our part cooling the green beverage down. Now's your turn to take the chill to the next level! Add a handful of crushed ice to the glass and you're all set! Iced tea rules when you're getting hot – whatever the reason, no questions asked...

## **Ms Jasmine is in a league of her own.**

White like a shirt you'd wear for an important business meeting. Fragrant like fine perfume. And fresh like the feeling you get when you enter a café on a hot summer day. Oh, and coming back to ICEBATA – it's non-carbonated. Reducing carbon footprint and stuff, you know.

## **What's best about it?**

- non-carbonated
- stimulating and refreshing







# Lemonades

We're not particular fans of rules

— but there's one we stick to.

In the beginning there was the fruit...

And there will always be. Ripe.

From an orchard we know very well or from a patch  
our trusted suppliers tend like their own home gardens.

And then there's the 'no rules' part:

we mix, blend, match, bring out the best in everything.

But! We don't make improvements,  
we don't add colouring or preservatives.

That's not our nature.

Or nature's nature.

## What's best about it?

- no preservatives
- gluten-free
- vegan
- pasteurised
- lightly carbonated
- refreshing
- high fruit juice content



ON  
LEMON



# Rhubarb

## **Makes you envious.**

That is why we only harvest it for the juice when it starts turning beautifully red. Since it likes company, we combine it in our naturally cloudy lemonade with a touch of apple and lemon. Only one thing counts: that every sip has the best sour taste possible. And we nailed it.





# Black currant

## **Crazy.**

Nothing could stop us from combining  
blackcurrant juice with the juice of black carrots.  
Lemon also appears at some point in the story as well.  
Three fruits' the charm!  
We know it tastes best straight from the bottle,  
cold, like if you just took it out of the fridge,  
but handle it as you please...





## Pear

**Vinous and sweet.**

We are proud to have these in our lemonade with their one-of-a-kind grainy and sweetish peel. All this because their sweetness is simply second to none. For the sake of contrast, we add a hint of sour apple as well, then we pour it into our bottles and cap them. The rest is in your hands.



ON  
LEMON



# Lime

## **Lemonade perfection.**

An undisputable classic, obviously.  
The rules are simple and known to  
everybody: just add the best ripe  
fruit and that is it. And the lime?  
So perfectly sour it sends shivers  
down your spine.  
Like no other.



ON  
LEMON



# Orange

## A true star!

Likes to cause commotion and knows how to do it. Its middle name is noon – that's why it is loved by all those who finish their conversations after midnight and sleep until 11:00. You twist the cap off and the citrus fragrance tells you already what to expect... Be warned – this love makes you reach for another bottle right away.





# Gooseberry

## **A real garden hero.**

Allegedly thick-skinned, but one that gives us its all. Loved by grandmas, who could not imagine a Sunday dinner without it in their compote. They know where it's at. But what about us? We rebelliously added a few drops of sweet apple, starting a new gooseberry avant-garde!



ON  
LEMON

AGREST / GOOSEBERRY





# Plum

## The August girl.

Make it three girls, actually.

The leading actor here is the damson, but we also have two other fruity varieties. First, because we like to shake things up a bit, and second – we like to whet appetites. Perhaps it is not very humble of us, but plum lovers know what we mean.





ON  
LEMON



# Cola

## Black gold.

No compromises.

Its caffeine kick is akin to that of a perfectly brewed espresso, only served cold.

Fizzy. Just like half the world likes it, but better. That is all we are allowed to say (secret recipe, obviously...), no questions, just drink it.

## What's best about it?

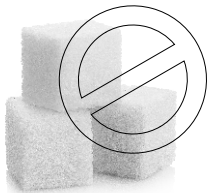
- high content of  
caffeine 25 mg/100 ml



ON  
LEMON  
KOLA / COLA



ON  
LEMON



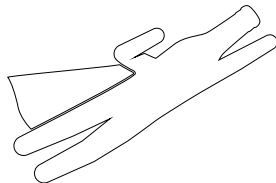
## Cola ZERO

### A minimalist to the core.

Cola has gone for no sugar at all. So, what instead?  
100% of the roasted caramel flavour you know so well,  
served with just the right amount of this and  
that in perfect (and top-secret!) proportions.  
No remorse, no inhibitions, no lies.  
Just the good stuff!

### What's best about it?

- no aspartame
- no acesulfame K
- high content of  
caffeine 25 mg/100 ml



**NEW**



# Tonics & more

## Get your juices flowing!

Here, our explorations take us first along botanical meanders (rosemary or elderberry) and then proceed into countless directions — where you set the course!

The series of our tonics and our one & only Ginger Beer serve as a solid base to mix and blend different flavours and satisfy the most demanding tastes. After all, every man is the architect of their own fortune, right?

## What's best about them?

- natural product
- no preservatives
- gluten-free
- vegan
- pasteurised
- refreshing





## TO NIC – Pink grapefruit

### Here's Pink... Grapefruit!

But it's not just some ordinary, solitary grapefruit.  
Looks like he's brought a couple of friends along.  
There's ginger to spice things up,  
and there's lemon to offer some lemon-aid.  
Quite a bunch, huh? Yup, they rock the city.  
A tonic like this will help you put your  
rose-tinted glasses on!





# TO NIC – Classic

**A cold-hearted rascal!**

Let's face it.

Everyone enjoys a refreshing shot  
of soda water – shaken,  
not stirred – from time to time.

The classic way.

With a hint of bitter aftertaste.

Something special

for urban gentlemen

and girls who leave red lipstick  
marks on their glasses.





# TO NIC – Rosmary

**Not THE Rosemary with the baby.**

Fear not.

This is a whole different story.

A real treat for those who like their  
life sweet and their drinks bitter.

Our rosemary is extraordinary.

A sip will keep you bright and merry.

As for the taste.

Well?

As dry as it gets.





# TO NIC – Elderflower

**Respect your elders, they say.**

And our elder is also  
someone to be reckoned with!  
A bit darker on the outside,  
but once you get to know him better,  
you'll appreciate the fruity flavour  
that helps him keep the right balance  
between sweet and bitter.  
No frills, no compromise, no shame.  
Here's tonic and elderberry.  
An elder statesman of the family,  
if you may.







# TO NIC – Ginger Beer

## **We've put our roots down!**

Ginger roots, that is.

Our soft spot for the taste of Asia combined with a fondness of European classics has brought fruit in the form of a flavour bound to spice things up.

Ice-cold but warming at the same time – because we can!

## **What's best about it?**

– high ginger juice content







# Contact

Jacek Jaworski  
EXCLUSIVE IMPORTER

[jacek@omhoreca.is](mailto:jacek@omhoreca.is)  
+354 7683738

